

Lumbee Regional Development Association



2024



# Lumbee Homecoming

55 Years of Celebrating Lumbee Pride, Culture, Family, and Community

## Sponsorship Package

*2023 Lumbee Ambassadors*



P.O. Box 68

636 Prospect Road

Pembroke, NC 28372

(910) 521-8602

[www.lumbee.org/lumbeehomecoming](http://www.lumbee.org/lumbeehomecoming)



# Sponsored Events

## Elder's Luncheon

Tuesday, June 25, 2024 – Southeastern Agriculture Center  
12:00 noon

The Elder's Luncheon is for Lumbee Elders age 65 and older. This is a special occasion for our tribal elders that provides us an opportunity to honor and celebrate them. The event provides the attendees with food, fun, entertainment, door prizes, and fellowship. This is a huge event of no less than 500 Lumbee Elders from Robeson, Hoke, Scotland, Cumberland, and surrounding counties and even out of state, who look forward to attending this event each year.

**Sponsorships for \$500 (+) are available.** If you want to sponsor this event, please contact Darlene T. Cummings at (910) 522-2142 or [dcummings@lumbee.org](mailto:dcummings@lumbee.org).



## Golf Tournament

Friday, June 28, 2024 – Pinecrest Country Club, Lumberton, NC  
Tea Off at 9:00 a.m.



The Annual Golf Tournament provides a venue for golfers to socialize and network. **\$150.00 hole sponsorships are available.** Contact Crystal Strong at LRDA Office Complex at (910) 522-2122, or [cstrong@lumbee.org](mailto:cstrong@lumbee.org) for more information.



# Sponsorship Levels

## **BENEFACTOR SPONSOR** **(\$15,000 +)**

- Full Page Ad in Homecoming Program Booklet
- 8 Homecoming Program Booklets
- 8 Tickets per pageant with reserved seating
- Company/Name listed in Homecoming Program Book
- Company/Name announced during sponsored events
- Golf Tournament registration for two teams of golfers
- Logo link listed on Homecoming website for one year
- Float in Homecoming Parade

## **MAJOR SPONSOR** **(\$10,000 +)**

- Full Page Ad in Homecoming Program Booklet
- 4 Homecoming Program Booklets
- 6 Tickets per pageant with reserved seating
- Company/Name announced during sponsored events
- Golf Tournament registration for one team of golfers
- Logo link listed on Homecoming website for one year
- Float in Homecoming Parade

## **PLATINUM SPONSOR** **(\$5,000 +)**

- 1/2 Page Ad in Homecoming Program Booklet
- 4 Homecoming Program Booklets
- 4 Tickets per pageant with reserved seating
- Company/Name listed in Homecoming Program Book
- Company listed on LRDA Homecoming Website

## **GOLD SPONSOR** **(\$2,500 +)**

- 1/2 Page Ad in Homecoming Program Booklet
- 2 Homecoming Program Booklets
- 2 Tickets per pageant with reserved seating
- Company/Name listed in Homecoming Program Book
- Company listed on LRDA Homecoming Website

## **SILVER SPONSOR** **(\$1,500 +)**

- 1/4 Page Ad in Homecoming Program Booklet
- 2 Homecoming Program Booklets
- 2 Tickets per pageant with reserved seating
- Company/Name listed in Homecoming Program Book
- Company listed on LRDA Homecoming Website

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to DONATE now!





Miss Lumbee Legacy Luncheon  
Saturday, June 29, 2024



The Miss Lumbee Legacy Luncheon is a new annual event for former Miss Lumbees that celebrates the legacy of Miss Lumbee. **\$1,500.00 Silver Sponsorships are available for this event.** Please contact Natascha Tilson at LRDA, at (910) 522-2123, or [ntilson@lumbee.org](mailto:ntilson@lumbee.org) if you would like to help sponsor this event.

Farewell Tea  
Sunday, June 30, 2024 – 3:00 p.m. – Berea Baptist Church

The Farewell Tea is a time to honor the Ambassadors. It gives them the opportunity to reflect on the past year and say their final goodbye to their supporters. **\$2,500.00 (+) Sponsorship for this event is available.** Please contact Tosha Bullard at LRDA, at (910) 522-2121, or [tbullard@lumbee.org](mailto:tbullard@lumbee.org) if you would like to help sponsor this event.



Gospel Singing  
Sunday, June 30, 2024 – 6:30 p.m.  
Location: IBD



The Lumbee Homecoming Annual Gospel Singing is a community favorite featuring local groups from surrounding counties. It is an evening of gospel singing and fellowship. Please contact Darlene Cummings at (910) 521-2142 if you would like to help sponsor this event. **Sponsorships for \$500 (+) are available.**



**Little & Junior Miss Lumbee Pageant**  
**Tuesday, July 2, 2024 – 6:30 p.m. – UNCP/GPAC**



The Little Miss & Junior Miss Lumbee Pageant gives young girls ages 5-9 and 10-13 the opportunity to represent the Lumbee people. The pageants feature traditional regalia, talent, and evening gown competition. **Benefactor Sponsorship level for this event is \$15,000.00 (+).** Please contact Crystal J. Strong at LRDA, at (910) 521-2122, or [cstrong@lumbee.org](mailto:cstrong@lumbee.org) if you would like to help sponsor this event.

**Teen & Miss Lumbee Pageant**  
**Friday, July 5, 2024 – 6:30 p.m. – UNCP/GPAC**

The Teen & Miss Lumbee Pageant determines the two young ladies that will serve as Ambassadors for the Lumbee people. Teen Miss contestants must be 14 -17 years old and still attending high school. Miss Lumbee contestants must be 17-26 years old and have graduated from high school or have met graduation requirements if enrolled in an Early College Program. Miss Lumbee will also receive an \$8,000 Scholarship to be used toward her college education. The pageant features a private interview, which will demonstrate the contestant's tribal knowledge as well as her communication skills; traditional regalia; talent, and evening gown competition. **Benefactor Sponsorship level for this event is \$15,000.00 (+).** Please contact Natascha Tilson at LRDA, (910) 522-2123, or [ntilson@lumbee.org](mailto:ntilson@lumbee.org) if you would like to help sponsor this event.





Vintage Car Show hosted by IRDA  
Coordinated by: Crossroad Cruisers for Christ  
Saturday, July 6, 2024 – Annex Parking Lot Prospect Road  
11:00 a.m. – 4:00 p.m.



Triple “C” Cruisers is an event for the class car enthusiast. All classic cars and trucks are welcome.

**\$1,500.00 Silver Sponsorships are available for this event.**

Contact: Mr. Buddy Dial at (910) 733-5000

Corn Hole Tournament  
Saturday, July 6, 2024 – UNCP Auxiliary Gym  
3:00 p.m. – 6:00 p.m.



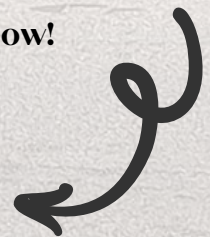
The Cornhole Tournament is a huge hit to our Lumbee Games. Cash prizes are given to the last two teams standing.

**\$1,500.00-Silver Sponsorships are available for this event.**



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**Audio & Bike Show**  
Saturday, July 6, 2024 – UNCP Thomas School of Business Parking Lot  
3:00 p.m. – 6:00 p.m.

910 Bagger Boyz's exciting audio competition includes feather, light, welter, middle, and heavyweight classes. Trophies are given in the different bike show categories. Contact: Mr. Lee Maynor at 910-536-5319 for information. **\$1,500.00-Silver Sponsorships are available for this event.**



**Lumbee Fireworks Sky Show**  
Saturday, July 6, 2024 – 9:30 p.m.

The Lumbee Homecoming festivities are always closed out with a 4th of July Fireworks Sky Show. This is one of the most elaborate fireworks displays in the region. The show can be seen for up to a 10-mile radius. **Benefactor Level sponsorship for the Fireworks Show is \$15,000.00 (+).**



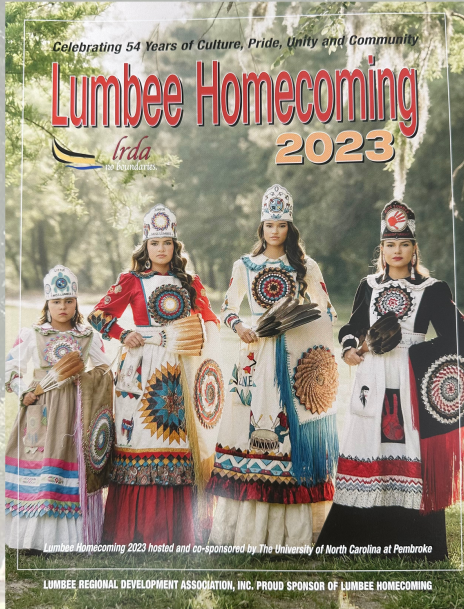
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# 2024 Lumbee Homecoming Book Advertisement Pricing

For more information contact Sandra Dial at [sdial@lumbee.org](mailto:sdial@lumbee.org) or 910-521-8602



**SCAN ME**

**Purchase an Ad/Sponsorship/or Donate!**

Full Page \$800.00
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1/8 Page \$150	1/4 Page \$200.00
Half Page \$400.00	

**Ad submissions and payment are due by Friday, May 3, 2024**



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by Friday, May 3, 2024**



**SCAN ME**

**To purchase an Advertisement,  
Sponsorship, or to make a  
donation of any amount to your  
favorite event!**



55th Annual Lumbee Homecoming  
June 29 - July 6, 2024



*Irda*  
no boundaries...

